Our irresistible crunch, and more.

From everyday snacking to global shelves.



Crunch That Cares.

RETAIL · WHOLESALE · PRIVATE LABEL · EXPORT

OUR STORY

The company behind the crunch.

It started with a simple swap: makhana instead of the usual packet of chips.

We began seasoning it at home, in a family already at ease with the food business. In 2025 that habit became The Foxnut Farm, a brand of JNA Global Ventures Pvt Ltd. Our aim: quality snacking for metros, smaller towns and markets beyond India.



Quality
Good makhana first.

Transparency
Clear labels, straight answers.

Innovation
New flavours and formats.

Authenticity
Indian at heart.

YOUR ONE-STOP SNACKING PARTNER

One destination. More ways to grow.



01
Stock our range

Domestic wholesale
Our branded range for trade buyers across India.

Export supply
Labelling and documentation worked out by market.



02
Build your own

Private and white label
Makhana snacks packed under your brand.

Custom flavours
Your brief, refined with you through samples.



03
Source and gift

Bulk raw makhana
Retail packs or 10kg bags for trade.

Corporate gifting
Snack assortments built around your occasion.

REGISTRATIONS

Registered for trade and export.

FSSAI
Food Safety and Standards Authority of India

APEDA
Agricultural and Processed Food Products Export Development Authority

IEC

Importer-Exporter Code issued by the Directorate General of Foreign Trade (DGFT).

THE PRODUCT UNIVERSE

Makhana first. Never makhana only.

Three heroes lead. Raw makhana, new snack formats and a flavour library follow.



Peri Peri Makhana

77g paper canister



Mix Masala Makhana

77g paper canister



Chatpata Crunch Makhana Sticks

100g canister

ALSO IN OUR RANGE

More snack formats.



Flavoured makhana

Peri Peri, Mix Masala and Pudina in canisters, PET jars and gifting tins.

Raw makhana

100g and 200g retail packs. 10kg PP bags for bulk buyers.

Snack formats

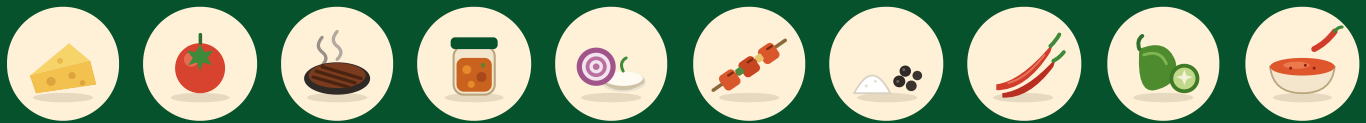
Makhana Sticks and Chips, Coin Khakhra, Ragi Bhujia and more.

Development

Custom flavours and formats built around your brief.

OUR FLAVOUR LIBRARY

In our range today: **Peri Peri · Mix Masala · Pudina · Chatpata**



Cheese · Tangy Tomato · Smoky BBQ · Achari · Cream & Onion · Tandoori · Salt & Pepper · Thai Chilli · Jalapeño · Sweet Chilli

Flavour library options are developed to order for custom and private-label ranges.

MARKET PRESENCE

Find your next favourite crunch.

Our range is listed on selected online and quick-commerce platforms. Availability varies by city and platform.

blinkit

Flipkart

amazon

SWIGGY instamart

JioMart

LET'S TALK BUSINESS

Let's bring better snacking to more shelves.

Tell us what your market needs. We'll share the range, samples and specifications, and talk through the commercials.

Distributors	Retailers
Importers	Wholesalers
Private label	Institutions

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